



hey there, my name is ...
**jason
pancho**
//creative designer



jason.pancho@gmail.com



behance.net/jasonpancho

[facebook.com/modernpandacreative](https://www.facebook.com/modernpandacreative)

www.jasonpancho.com



407.403.4741

objective

I intend to reach out and breathe. To take in fresh ideas and let out creative that'll make the mold, fit them, or break them into little pieces to spread all over world for all to see.

knowledge & skills

Adobe • Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Premier, Bridge, Acrobat, Captivate, Brackets, Flash

Microsoft • Word, Excel, PowerPoint, Outlook

Apple • Pages, Numbers, Keynote

Digital Photography & Retouching, HTML + CSS, Windows + macOS Platforms, Filemaker Pro, Extensis Portfolio Suite, Suitcase Fusion, Multitasking, Digital Asset Management, Branding, Social Media Management, WordPress, Soloist + Team Player, a Logical Creative, Detail Oriented, Curious, a Quick Study, Organized

experience

Freelance Artist • Orlando, FL

Graphic Designer // **Spring 2008 » Present**

» Creating a variety of fresh ideas for clients near and far. I've coordinated and designed elegant wedding packages from monograms and menus to the presentation of the name on the envelope sent. Digitally retouched photos of portraiture and architecture. Gave life to identities of brands and refreshed those existing. Designed various marketing assets for print and digital platforms, primarily social media. Photographing moments to capture in time.

Engineering & Computer Simulations • Orlando, FL

Graphic Designer // **Fall 2014 » Summer 2017**

» Innovating creative ideas for works of old and new while bringing cohesiveness and consistency to ECS' brand and its clients. Assisted through digital mediums from editing audio and video to compositions of marketing materials and slides. Artwork geared for a variety of clients of many industries from military and commercial, to education and inhouse. I've worked on websites and applications alongside network and engineering champions as well as worked on polishing and showing off our artistic talents with gurus of the art form. Created and maintained layout and content for the corporate intranet, documents, presentations and wikis. Championed magazine quality newsletters distributed through stylized responsive internal emails while occasionally updating various social media outlets like Facebook, YouTube and Twitter.



more experience

Hilton Grand Vacations • Orlando, FL
Designer // Summer 2012 » Fall 2014

» From helping create grand ideas like resort signage and artwork to refreshing the littlest of touches, like in-room guest directories, photo touch-ups, to mini-bar menus and key cards. I've assisted in layouts and designs for numerous print pieces (brochures, flyers, identity packages, etc.) while reviewing proofs for registration, color, and legibility. I also dabble with web works, reviewing HTML and CSS for a number of our emails, landing pages, and websites, else I'm either studying it or scripting it. Created and maintained various designs that upheld Hilton Grand Vacations rebranding. When I'm not staring at my computer, I'm behind the camera catching grand moments for various workplace events.

EVOLVE Design Group • Orlando, FL
Creative Intern // Spring 2010 » Summer 2010

» Making old ideas fresh and fresh ideas classics, all to ensure that we're always evolving. Learning and assisting in molding random thoughts into fresh ideas. Working on production materials for our respective clients—as big as Mars Group and Downtown Development Board [of Orlando] to small 'mom and pop' shops like Black Chapel Tattoo. Routing materials among proper authorities to ensure creative files are to the client's satisfaction and request, as well as reviewing for pre-press quality.

education

Valencia College • Orlando, FL
Associate in Science, Graphic Design Technology // 2011
» Knowledgeable of pre-press, typographic forms and layout for print and web formats.

Valencia College • Orlando, FL
Associate in Arts, General Studies // 2010

Valencia College • Orlando, FL
Technical Certificate, Graphic Design - Production // 2010

Valencia College • Orlando, FL
Technical Certificate, Interactive Design Support // 2010

Valencia College • Orlando, FL
Technical Certificate, Graphic Design - Support // 2010

achievements & affiliations

2007 » present
Anime Festival Orlando
(AFO) General & Marketing Volunteer
Orlando FL

2014 » present
Valencia College Graphics Design Advisory Board
Professional Member
Orlando FL

2007 » 2010, 2013 » 2014
American Institute of Graphic Arts
(AIGA) Member
Orlando Chapter

2008, 2009
Valencia College - Annual Student Arts Show
Orlando FL
Student Art Exhibition featuring works of various graphic and fine artists

interests

anything & everything ...

I'm always curious and willing to learn as much as I can regardless of how useful or less useful the information may be - because any information is useful to an extent. I'll try to dabble in everything that I can put my mind to, if it doesn't scare me off that is. Often enough on my spare time I'll find myself clicking on link after link on various articles online and getting lost - more than likely forgetting how I got there in the first place. When I'm not staring at a screen I'm spending my time with family and friends watching television or playing games. I ultimately wish to find myself trying to capture every randomly intriguing moment on camera so when I'm old and grey I'll have a way to remember how amazing this creative life is.