



my name is

JASON PANCHO

// a creative designer & wearer of many hats

JASON.PANCHO@GMAIL.COM

JASONPANCHO.COM

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EDUCATION

Valencia College • Orlando, FL

Associate in Science, Graphic Design
Technology // 2011

Associate in Arts, General Studies // 2010

Technical Certificate
Graphic Design Production // 2010

Technical Certificate
Graphic Design Support // 2010

Technical Certificate
Graphics Interactive Design Support // 2010

KNOWLEDGE & SKILLS

Adobe:
Photoshop,
Illustrator, InDesign,
Dreamweaver,
Fireworks, Premier,
Bridge, Acrobat,
Captivate, Brackets

Microsoft:
Word, Excel, Power
Point, Outlook

Digital Photography
Photo Retouching
HTML + CSS
PC + Mac Platforms
Extensis Portfolio Suite
Suitecase Fusion
Wordpress
Typography
Sketch
UI/UX
Prepress Production
CMS platforms

ACHIEVEMENTS & AFFILIATIONS

2014 » present
Graphics Design
Advisory Board
Professional Member
Valencia College,
Orlando FL

2007 » 2010,
2013 » 2014
AIGA, American
Institute of Graphic
Arts - Member
Orlando Chapter

2008, 2009
Annual Student Arts
Show @ Valencia
College, Orlando FL
Student Art Exhibition
featuring works of
various graphic and
fine artists

EXPERIENCE

Mailtropolis + TCreative (dba KYMERA) • Orlando, FL

Senior Graphic Designer // Summer 2018 » Present
»Brought worlds together through design from medical to political, religious to law and everything in between. I've created ads and marketing collateral for print and web while designing for fleets, office spaces and billboards, big and small. Other times, I'm establishing brand identities, enforcing them and leaving my mark! I've assisted in creating, establishing and enforcing the rebrand of our three company merger (Mailtropolis, TCreative, Inspiration Media). Non creativeness includes pre-production processes and assisting with the company's direct mail processes.

City Prints / The Sign Guys • Winter Park, FL

Senior Graphic Designer and Administrative Intern // Winter 2017 » Spring 2018

»Produce a variety of creative work for numerous audiences within entertainment, politics, religion and non-profits alike. Assist with production of wide-format print collateral, setup and assembly of heat-press processes and preflight of prepress production. When not working on physical works, interactive works takeover with creation of assets for website and marketing collateral or assisting with various customer service and clerical works.

Freelance Creative Panda (Designer) • Orlando, FL

Freelance Designer // Spring 2010 » Present

»Multitasking on being creative and adaptive. Enjoying the fun and fresh feel of the different industries pushing out content of different mediums such as printed marketing collateral (e.g. flyers, posters, banners, and business cards) for various businesses and weddings to retouching memorable photos of those special moments (e.g. weddings, gatherings, lifestyles).

Engineering and Computer Simulations, Inc. • Orlando, FL

Graphic Designer // Fall 2014 » Summer 2017

»Created and maintained cohesive brand identity. Acted as liaison between in-house clients and vendors to ensure quality and efficiency. Provided graphical and technical support for various creative assets. Greeted and informed guests at demonstrative events.

Hilton Grand Vacations / Hilton Worldwide • Orlando, FL

Designer // Summer 2012 » Fall 2014

»Help establish and maintain brand and assets. Cooperated in various functions with peers and clients for graphical and photographic projects. Acted as representative and liaison for Team Member Resource Group and creative team to various vendors and other Hilton Worldwide team members.

EVOLVE Design Group • Orlando, FL

Creative Intern // Spring 2010 » Summer 2010

»Making old ideas fresh, fresh ideas classics and all designs ever evolving. Created and routed production materials for respective clients of big and small. Ensured creative files are to client satisfaction and request. Ensured all creative to pre-press quality.

*References available upon request

Creative Solutions